

Social Media: (2 positions)

As part of the executive team, their responsibilities can include:

- managing the group's social media presence
- updating your group's pages:
 - <http://RNAO.ca/connect/interest-groups> or freestanding sites for interest groups
- working closely with the communications ENO, the social media person reaches out to members and engages them in the goals and the work of your group online

President

The central person in the executive acts as a crucial point of contact for home office and brings together the work of the whole team. Key responsibilities include:

- organize and chair executive meetings
- produce Members' Voices reports to share the work of the group
- represent the PCNIG at RNAO meetings (assembly, AGM, and Queen's Park Day) as well as in the public and the media as needed
- recruit, mentor and support other executive members in their roles
- ensure dissemination of information from RNAO to executive and chapter/region without chapters/interest group members
- manage funds along with the finance executive network officer (ENO)
- have a least one previous term in another executive position on the PCNIG in the last 5 years

The Policy and Political Action Executive Member (PPAN)

The leader responsible for the group's advocacy efforts, and is the point person for political action

activities. Their role includes:

- meetings with politicians as part of Queen's Park Day, Queen's Park on the Road (QPoR) and Take Your MPP To Work
- acting on and disseminating action alerts to members and engaging them on issues of concern to nurses and nursing students
- providing a strong voice for nursing during elections, by connecting with candidates and organizing health-care all-candidates debates

Student Liaison (2 positions)

The student liaison is an associate of RNAO who provides the student perspective to the executive.

They are charged with connecting to the nursing student community, doing outreach and encouraging other students to join and get involved in group activities.

Membership Executive Member

The person on the executive team concerned with recruiting and retaining members to the group. To this end they are engaged in:

- recruitment efforts for potential members; i.e. events, displays, email or regular mailings
- engaging and encouraging existing members to get involved (home office can assist in coordinating email communications to members)
- recognizing great members by submitting nominations for RNAO Recognition Awards, together with the rest of the executive team
- reaching out to former members to ask them to rejoin
- act as a liaison and outreach coordinator to schools of nursing and other palliative care organizations to encourage RN and NP roles within palliative care