About RNAO's Executive Network Structure

RNAO is led by registered nurses, nurse practitioners and nursing students across Ontario. To help support members involved in speaking out for nursing and speaking out for health, we have an executive network structure. This structure pairs executive members representing interest groups, chapters, and regions without chapters with resources and support from home office. The executive roles included in this structure are:

- President/Chair
- Communications Executive Network Officer
- Social Media Executive Network Officer
- Finance Executive Network Officer
- Membership Executive Network Officer
- Policy and Political Action Executive Network Officer
- Student Executive Network Officer (undergraduate)
- Workplace Liaison Executive Network Officer (chapters only)

For each of these positions, there is a designated RNAO staff resource person.

Executive Network Officer Roles in Brief

Chapter President or	The central person in the executive acts as a crucial point of contact for home
Interest Group Chair	office and brings together the work of the whole team. Key responsibilities include:
Home office contact:	organize and chair executive meetings
Ifrah Ali	• produce Members' Voices reports to share the work of the group
iali@RNAO.ca ext. 208	 represent the group at RNAO meetings (assembly, AGM, and Queen's Park Day) as well as in the public and the media as needed
	• recruit, mentor and support other executive members in their roles
	 ensure dissemination of information from RNAO to executive and chapter/region without chapters/interest group members
	• manage funds along with the finance executive network officer (ENO)
Communications Executive Network Officer	The Communications ENO is the hub of communications with the public and the media. As part of the executive team, this person:
Home office contact: Victoria Alarcon <u>valarcon@RNAO</u> .ca ext. 211	 edits the group newsletter writes media releases and opinion pieces (with the support of home office) monitors media and raises the profile and prestige of nurses takes photos, shoots videos and documents group events
Finance Executive Network Officer	 The Finance ENO provides the financial management for the executive team, and their duties include: create a budget each year, together with the rest of the executive
Home office contact: Kumudhini Thavaraj <u>kthavaraj@RNAO.ca</u> ext. 221	 create a budget each year, together with the rest of the executive keep a bank account and records of the group's revenue and spending provide financial reporting to home office annually

Membership Executive Network Officer	The Membership ENO is the person on the executive team concerned with recruiting and retaining members to the group. To this end they are engaged in:
Home office contact: Carrie Edwards <u>cedwards@RNAO.ca</u> ext. 222	 recruitment efforts for potential members; i.e. events, displays, email or regular mailings engaging and encouraging existing members to get involved (home office can assist in coordinating email communications to members) recognizing great members by submitting nominations for RNAO Recognition Awards, together with the rest of the executive team reaching out to former members to ask them to rejoin
Policy & Political Action Executive Network Officer	The Policy and Political Action executive member (PPAN) is the leader responsible for the group's advocacy efforts, and is the point person for political action activities. Their role includes:
Home office contact: Kyle Dieleman <u>kdieleman@RNAO.ca</u> ext. 214	 meetings with politicians as part of Queen's Park Day, Queen's Park on the Road (QPoR) and Take Your MPP To Work acting on and disseminating action alerts to members and engaging them on issues of concern to nurses and nursing students providing a strong voice for nursing during elections, by connecting with candidates and organizing health-care all-candidates debates
Social Media and Information Technology Executive Network Officer Home office contact: Madison Scaini mscaini@RNAO.ca ext. 274	 This position is the point person for the group's social media profile. As part of the executive team, their responsibilities can include: managing the group's social media presence updating your group's pages: <u>http://chapters.RNAO.ca</u> for chapters and regions without chapters <u>http://RNAO.ca/connect/interest-groups</u> or freestanding sites for interest groups working closely with the communications ENO, the social media person reaches out to members and engages them in the goals and the work of your group online

Student Executive Network Officer (undergraduate)	The student liaison is an associate of RNAO who provides the student perspective to the executive.
Home office contact:	They are charged with connecting to the nursing student community, doing outreach and encouraging other students to join and get involved in group activities.
Kenya Dames	
kdames@RNAO.ca	
ext. 201	
Workplace Liaison Executive	This role is exclusive to chapters and regions without chapters, due to its
Network Officer	geographical focus.
Home office contact:	As a member of the executive, the Workplace Liaison ENO is responsible for
Ann-Marie Morris	connecting with workplaces and with workplace liaisons in their area.
amorris@RNAO.ca	They bring the interests of nurses at work to the executive and help to recruit new individual workplace liaisons in nursing workplaces when needed.
ext.220	